



# Local First

*Improving Our Local Economy by Buying in the Antelope Valley*

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## 12 TIPS FOR NON-PROFITS TO MAKE BUY LOCAL FIRST A SUCCESS

1. Post the decal and poster in prominent locations. Download posters from [www.avloclafirst.com](http://www.avloclafirst.com)..
2. Encourage your clients, customers and partners to participate..
3. When you spend locally, let the businesses know that you are spending locally by choice, and encourage them to do the same..
4. Use the logo in your printed material.. A high quality print version of several sizes of the campaign logo is included. Displaying the logo tells the community that you are committed to our community
5. Visit [www.avlocalfirst.com](http://www.avlocalfirst.com) for a digital version of the logo.
6. Visit [www.avlocalfirst.com](http://www.avlocalfirst.com) and make sure your organization is listed on the Web site.
7. Add [www.avlocalfirst.com](http://www.avlocalfirst.com) as a link from your business' Web site.
8. Participate in the Buy Local Day and Shop Local Week.
9. Spread the word for the Buy Local Day and Buy Local Week. Build a sense of community pride.
10. Encourage your vendors to become local first certified
11. Add the logo or slogan to your receipts, e-mails, Web sites, reader boards etc.
12. Write letters to the newspaper opinion pages, as an article for your newsletter or for the newsletters of nonprofit organizations or houses of worship. Use the "Why Buy Local" key points.